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PRESS RELEASE

MGP expands its marketing team

Monday 19 November 2007 Medendum Group Publishing Ltd (MGP), publisher of *Guidelines*, *Guidelines in Practice* and *Medendum*, has appointed Jacqui Cox as Marketing Executive.

Jacqui brings two years experience in event management, gained at The Royal Academy of Engineering, where she managed a portfolio of events. Jacqui will take responsibility for all promotional aspects of events run by Connectmedical — the medical education division of MGP. In addition she will work alongside the Marketing Manager on the marketing of MGP and its brands and services.

MGP and Connectmedical specialise in reaching primary care clinical decision makers, payers and influencers via high-quality publications and through innovative medical education projects.

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