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## Cetraben®

Date of preparation: September 2008 CET0908374

### Abbreviated prescribing information

**Presentations:** Cream — a thick white cream containing white soft paraffin 13.2% w/w and light liquid paraffin 10.5% w/w. Bath additive — Clear liquid containing light liquid paraffin 82.8% w/w. **Indications:** Symptomatic relief of red, inflamed, damaged, dry or chapped skin, especially when associated with endogenous or exogenous eczema. **Dosage:** Cream — apply to dry skin areas as required and rub in. Bath additive — Adults: Add one or two capfuls; Children: add half/one capful to a warm water bath or apply with a wet sponge to wet skin before showering. **Contra-indications:** Hypersensitivity to any of the ingredients. **Special Warnings and Precautions:** Care should be taken if allergy to any of the ingredients is suspected. Care should also be exercised when entering or leaving the bath. Avoid contact with the eyes. **Side Effects:** (Refer to the SmPC for full list) very rarely, mild allergic skin reactions including rash and erythema have been observed, in which case the product should be discontinued. **Marketing Authorisation Numbers:** Cetraben Emollient Cream: PL 17320/0001. Cetraben Emollient Bath Additive: PL 17320/0002. **Basic NHS Price:** Cream — 50g pump dispenser £1.17, 150g pump dispenser £2.38, 500g pump dispenser £5.61, 1050g pump dispenser £11.11. Bath Additive — 500ml plastic bottle £5.25. **Legal Category:** GSL. **Further Information is available from:** Genus Pharmaceuticals Ltd, Benham Valence, Newbury, Berks RG20 8LU. Cetraben® is a registered trademark.

Date of preparation of abbreviated prescribing information: May 2008 CET0508286

Adverse events should be reported and information can be found at [www.yellowcard.gov.uk](http://www.yellowcard.gov.uk).  
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## Cetraben®



Roll your mouse over the picture  
of the Cetrapump to find out  
more about its features

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Best practice tips and ideas

## Cetraben®

**Cetrapump is the most efficient emollient pump dispenser currently available<sup>1</sup>**

- At least 98% of the contents can be pumped from each 500 g Cetrapump
- The amount of cream wasted can be reduced by up to 28% when compared to other pump dispensers

**Residual volumes are potentially wasted<sup>1</sup>**

Roll your mouse over each pump to find out how much cream could be wasted

| Dispenser  | Residual volume (%) |
|------------|---------------------|
| Cetraben   | ~2                  |
| Diprobase  | ~70                 |
| Ollatum    | ~75                 |
| E45        | ~78                 |
| Doublebase | ~80                 |

\*Diprobase now uses similar packaging technology to Cetraben (April 2008)  
1. Chaplin S. Emollients: effective use and pump dispenser waste. *Prescriber* 2007; 18 (Issue 19): 61-65.

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Networking opportunities

## Cetraben®

### A FIRST choice treatment for eczema and dry skin

**FIRST** ✓  
**on value**

- Lowest priced branded emollient on the market
- Save up to 15% compared to other leading brands



**FIRST** ✓  
**on economy**

- At least 490g can be pumped from each 500g container
- A reduction in waste of up to 20%

- Effective emollient cream Suitable for all dry skin conditions
- Non-greasy formula Light formulation aids compliance
- Natural glycerin additive Locks in moisture and reduces transepidermal moisture loss

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## Cetraben®

### It's time to change!

As an emollient prescriber you will already be aware of the importance water plays in the maintenance of healthy skin, but did you realise it could also provide a renewable power source for many of your office essentials, removing the need for conventional batteries and the hazardous pollution they can produce?

Send for this innovative water-powered clock and join us in our continuing quest to use new technology for the benefit of the environment.

Check your details in the adjacent form, then click the 'Request clock' button.

|  |  |
|--|--|
| <b>Name</b>                                  | Mr Seb Drew<br><a href="#">Click here to edit your details</a>               |
| <b>Role</b>                                  | Web developer  |
| <b>Organisation</b>                          | MGP  |
| <b>Address</b>                               | The Chapel<br>Park View Road<br><br>Berkhamstead<br>Hertfordshire<br>HP4 3EY |
| <input type="button" value="Request clock"/> |  |



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